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Date: April 4, 2006

Sandy Reisman

Docket No.: 291508005US1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Beck et al.

Appeal No.:

2006-0853

Application No.:

09/721,441

Confirmation No.:

2327

Filed:

November 22, 2000

Art Unit:

3622

For: DYNAMICALLY TARGETING ONLINE

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Examiner: Jeffrey D. Carlson

CONFIRMATION OF REQUEST FOR ORAL HEARING

Board of Patent appeals and Interferences Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Notice of Hearing mailed March 28, 2006 (copy attached), Appellant hereby confirms his request for an oral hearing in the above-identified matter.

Appellant requests a telephonic hearing.

The hearing is currently scheduled for May 25, 2006, at 1:00 P.M.

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Application No.: 09/721,441 Docket No.: 291508005US1

Appellant believes no fee is due with this request. However, if a fee is due, please charge our Deposit Account No. 50-0665, under Order No. 291508005US1 from which the

undersigned is authorized to draw.

Dated: April 4, 2006

Respectfully submitted

Registration No.: 37,376

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P.O. Box 1247

Seattle, Washington 98111-1247

(206) 359-8000

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Attorney for Appellant

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PERKINS, COIE, LLP PATENT-SEA P.Q. BOX 1247 SEATTLE, WA 98111-1247 PATENT DOCKETING

MAR 30 2006

PERKINS COIE LLP

Appeal No:

2006-0853 Steve Beck et al.

Appellant: Application No: 09/721,441

Hearing Room: Hearing Docket: B

Hearing Date: Thursday, May 25, 2006

Hearing Time: 1:00 PM

Location:

Madison Building - East Wing 600 Dulany Street, 9th Floor Alexandria, Virginia 22313-1450

NOTICE OF HEARING CONFIRMATION REQUIRED WITHIN TWENTY-ONE DAYS

Your attention is directed to 37 CFR § 41.47. The above identified appeal will be heard by the Board of Patent Appeals and Interferences on the date indicated. Hearings will commence at the time set and as soon as the argument in one appeal is concluded, the succeeding appeal will be taken up. The time allowed for argument is twenty minutes unless additional time is requested and permitted before the argument is commenced. If there are any inquires, please contact the Clerk of the Board at 571-272-9797,

CONFIRMATION OR WAIVER OF THE HEARING IS REQUIRED. This form must be completed below and facsimile transmitted to both: (1) the USPTO Central fax number (official copy), and (2) the Board of Patent Appeals and Interferences fax number (courtesy copy) within TWENTY-ONE (21) DAYS from the mailing date of this notice indicating confirmation or waiver of the hearing. A copy of this notice may be alternately filed by mail if facsimile is not available.

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P.O. BOX 1450

ALEXANDRIA, VIRGINIA 22313-1450

mmunications relating to this appeal, please identify the appeal by its number.

ONE: HEARING ATTENDANCE CONFIRMED

() HEARING ATTENDANCE WALVED

37,376 Registration No.

e of Attorney/Agent/Appellant Steven D. Lawrenz

Names of other visitors expected to accompany counsel: Dole Kim For information on visitor occess to hearing rooms and security procedures at the USPTO Alexandria Gampus, sec

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